Empowering Commerce, Serving People
GCommerce connects thousands of suppliers/manufacturers with retailers/distributors to enable increased sales and decreased costs.

Online Commerce is the fastest growing channel in the industry.
- Your customers are buying more online every day.
- Your customer’s bring their personal/home shopping behaviors and expectations to work.
- Your customers expect all of the information about all of the products all of the time.

The Commerce Bridge is a unified suite of products and services that fully enables end-to-end e-commerce in the distribution supply chain. Electronic Messaging, Supply Chain Visibility, Fulfillment/Shipping, Product Content, Online Commerce, and Business Analytics - all of the elements to successfully compete and win in the age of digital distribution.

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<th>Unified Suite of Products and Services</th>
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### Electronic Messaging

GCommerce is a Cloud-Based Software-as-a-Service provider, enabling the exchange of electronic procurement documents from any system to any system. Whether you are seeking to do Electronic Data Interchange (EDI) or Internet Parts Ordering (IPO) – Web Service/XML, GCommerce allows you to exchange near real-time messages with multiple trading partners through a single method.

### Supply Chain Visibility

With the Virtual Inventory Cloud (VIC), distributors and retailers can locate and order non-stock items without reaching for the phone or browsing multiple suppliers’ web sites. VIC is integrated into multiple distributor/retailer business systems to make the process seamless. VIC turns Drop-Ship/Special Orders into profitable sales.

### Fulfillment/Shipping

Fulfillment Master integrates with your business system, provides EDI and API connectivity with the leading ecommerce marketplaces and online retailers, with built-in integrations to popular carriers and shipping methods. Fulfillment Master automates the entire ecommerce process from availability to order entry to carton selection to shipper rate shopping to label printing. Increase sales and save labor costs.

### Product Content

TruSKU is a source of rich, standards-based product content for non-application products in automotive, heavy duty, tools & equipment, and other industrial categories. TruSKU works with manufacturer suppliers to acquire and enrich the content needed to sell their products through channel partners. PBEPRO provides the same service to the Paint, Body, and Equipment market. Product content is the fuel for commerce.

### Online Commerce

AutosoEZ is an online commerce site built around the Auto Care Association’s ACES and PIES standards from the ground up. AutosoEZ can ingest ACES and PIES XML files natively – no additional development required. Enhancing and customizing the data once it is in AutosoEZ is as simple as editing a spreadsheet. No costly development and no complex data tools. AutosoEZ is automotive commerce, right out of the box.

### Business Analytics

Business Analytics from GCommerce converts vast numbers of inquiries, orders, shipments, and invoices into business data that can be mined for insights about purchasing patterns and trading partner performance.