



## Implementation of Super Spec Brings in New Trading Partners 75% Faster

K&N Engineering, inventor and manufacturer of reusable cotton gauze filter technology for automotive applications, used one-to-one electronic data interfaces (EDI) to communicate with trading partners interested in the company's catalog of more than 3,500 items. A lengthy set-up process coupled with the need to update and clean data quickly had K&N looking for a better way.



Upon implementing Super Spec, the Automotive Aftermarket Industry Association's (AAIA) preferred EDI solution, K&N saw a significant reduction in time spent implementing new trading partners. "With Super Spec's standardized mapping, we are able to implement new trading partners 75% faster than we could using one-to-one mapping," says Tim Martin, K&N Engineering Vice President.

The consistency of Super Spec has also led to fewer errors in customer records. Allen Reyes, a Software Developer at K&N Engineering, says, "Since moving to Super Spec, data errors have been greatly reduced. We can be much more confident in our data now."

### About Super Spec

Super Spec is an aftermarket industry best practice for the mapping of e-commerce data requirements, originally developed by GCommerce and contributed for management by the Automotive Aftermarket Industry Association (AAIA). Super Spec is an open industry specification available to any party at no cost. For more information please go to [www.aftermarket.org/technology/super-spec](http://www.aftermarket.org/technology/super-spec).