



Super Spec Makes EDI Simple and Affordable for Fisher Auto Parts

Fisher Auto Parts, one of the nation's largest independently owned automotive parts chains, has made the move to Super Spec due to its common language and reduced time spent on transaction mapping.

The Super Spec is a specification for electronic business documents (EDI) that allows thousands of business partners to connect with a single format. When customers choose to use the Super Spec, each customer sends and receives their data in a consistent, predictable format.



"Super Spec made it simple and affordable to transition to EDI with our vendors," says Herb Godschalk, co-president of Fisher Auto Parts. "It is just too cost prohibitive to set them up in the legacy one-to-one model. Super Spec allows for a one-time set-up with all vendors instead of the nearly 40 hours required to set up each vendor in traditional EDI."

Fisher is the founding member of Federated Auto Parts, a program distribution group of nearly 70 member companies and more than 4,500 locations nationwide, of which all have committed to Super Spec integration. With 90 percent of Fisher Auto Parts' vendors using Super Spec, the aggregate time savings is a real advantage to Fisher and the entire Federated membership.

Federated members will also benefit from Super Spec's ability to match orders against receivables against invoices. Once fully-operational, the three-way match will ensure that aggressive growth can continue without adding resources to ensure order and receipt accuracy. Godschalk anticipates the three-way electronic match will reduce time spent on transaction reconciliation by 75-80% percent.

About Fisher Auto Parts

Founded in 1929, Fisher Auto Parts currently operates approximately 300 locations in the United States. Ranked seventh in *Aftermarket Business*' Top 40 Distributors, Fisher Auto Parts has over 2,000 employees in 15 states.

About Super Spec

Super Spec is an aftermarket industry best practice for the mapping of e-commerce data requirements, originally developed by GCommerce and contributed for management by the Automotive Aftermarket Industry Association (AAIA). Super Spec is an open industry specification available to any party at no cost. For more information please go to www.aftermarket.org/technology/super-spec.